



## Press Release

### **\*New\* Great Value Membership Support for Restaurants, Cafes & Takeaways**

Visit South Devon  
10.08.22



*Photo Credit: Café ODE*

During the unprecedented events of the past couple of years small local restaurants and cafes have suffered tremendously, some having to close completely. These small independent hospitality businesses are part of the 'lifblood' that runs through our region.

With this in mind Visit South Devon have created a new great value membership category which allows us to support these businesses whilst staffing and other issues are still causing very real problems. The new scheme is a very cost-effective way of being able to showcase these fantastic businesses and assist them to flourish once again.

The scheme consists of a website listing on our very successful website [www.visitsouthdevon.co.uk](http://www.visitsouthdevon.co.uk) under a new dedicated section 'South Devon Restaurants, Cafés & Takeaways'. Targeted Blogs will be developed, and social media posts published throughout 2022/3. In addition, there will be targeted consumer newsletters focusing on these businesses sent out to a distribution list of almost 14,000. With almost 3 million page views in 2021 and 60,000 social media followers what better way to advertise your business!

The new membership scheme is just £99 + VAT per business for 12 months and to make this even more attractive a 50% discount is available to businesses that sign up before 30<sup>th</sup> September 2022! At £49.50 for 12 months support what have you got to lose?

Corporate Sales Executive, Louise Cusack said, *'We are very excited to be launching this new membership category which has been specifically created to help local independent businesses during these difficult times. We are a small dedicated and very hands-on team, and I am very much looking forward to working with and supporting these businesses during the coming months.'*

For more information on the scheme or to join Visit South Devon please contact Louise Cusack [louise@visitsouthdevon.co.uk](mailto:louise@visitsouthdevon.co.uk) or call 07590 570007.

#### **About Visit South Devon:**

Visit South Devon is a not-for-profit Community Interest Company that exists solely for the benefit of the local tourism and hospitality community, helping raise the profile of the area as a destination for both national and international visitors. Covering the whole southern half of Devon, including, the South Hams, West Devon, Teignbridge, East Devon and Mid Devon, our main aim is to increase the number of day visits, short breaks, longer holidays and business trips to South Devon for the benefit of the local tourism economy.

For lots of useful information on great places to stay, eat and visit in South Devon please visit [www.visitsouthdevon.co.uk](http://www.visitsouthdevon.co.uk)

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